

## Compliance with Massachusetts Healthcare Reform Simplified By New Software

### Meets Challenging Demands of Massachusetts Healthcare Reform Compliance Including HIRD Form Management

Boston, Mass. -- May 12, 2008 --

Benefit Corporation of America, a leading provider of technology-enabled services for the Health and Welfare employee benefit markets, today announced the launch of [ComplyPRO eXpress™](#), a new web-based compliance management solution focused on Massachusetts healthcare reform. ComplyPRO eXpress™ offers unprecedented efficiency, ease and control, enabling companies to focus on their own business rather than on state mandated healthcare compliance activities.

The [Massachusetts Health Care Reform](#) law, Chapter 58 of the Acts of 2006, has attracted national attention for its carefully balanced approach and for its early success. Mass health care reform has also brought a challenging regulatory environment and accelerating healthcare compliance requirements for any employer with more than 10 employees in Massachusetts.

A recent Massachusetts Taxpayers Foundation study found that “the regulations governing the plans are complex” and that “a high level of compliance is expected”, while further noting that “small companies, in particular, may need to develop or purchase new legal, human resource and payroll services in order to comply.” **ComplyPRO eXpress™ is a one-stop web-based solution providing all of the services needed for Massachusetts health care reform compliance at a very attractive price point.**

ComplyPRO eXpress™, offers four key advantages: it saves time, it facilitates accurate timely compliance, it's easy to use and it can help reduce costs.

While the Commonwealth Connector, the state agency chartered to assist employers with compliance, has done an admirable job; the compliance process is complex and well suited to self-service software assistance, such as that provided by **ComplyPRO eXpress™**. Massachusetts healthcare reform compliance requires knowledge of Federal and state regulations, access to several state websites for reporting and providing employee data as well as the regular production and collection of specialized forms, called the Health Insurance Responsibility Disclosure or [HIRD Form](#).

**ComplyPRO eXpress™ performs all of these compliance tasks automatically. All the employer has to do is enter some basic data on each employee that is not covered by the company's healthcare plan, and the ComplyPRO eXpress™ software does the rest.**

“Our clients are facing the changing demands of Mass health care reform, and they need speedier and simpler compliance management tools to stay ahead”, said Ken Phillips, President of Benefit Corporation of America. “Our client staff are already very busy with other employee benefit tasks and they can use this kind of software help and HIRD form printing and distribution support”

Mass health care reform compliance can be very expensive, when you add up the expertise and services necessary” says Phillips. “Our approach is to leverage the resources of the Commonwealth Connector and provide a very low cost self-service software based solution that is also easy to use.” ComplyPRO eXpress™, is available for a subscription of \$20 per month plus a fee per eligible employee.” For those employers that need personal assistance, to supplement the self-service, there is the option to add concierge level support to the software subscription for an additional \$30 per month. “Our clients tell us that the concierge service is like adding a compliance expert to their staff, at a fraction of the cost” said Ken Phillips.

ComplyPRO eXpress™ has a strikingly simple, web-based, intuitive interface designed for non-technical users. It doesn't require installation or maintenance of software; all that's needed is a web browser, so it can be accessed from any place, at any time. ComplyPRO eXpress™ also provides for the printing, distribution and collection of the required HIRD forms directly from our service center. This eliminates any forms handling, receipt or storage by our clients.

About Benefit Corporation of America

Founded in 1985 and headquartered in Natick, Massachusetts, Benefit Corporation of America (<http://www.bencorpUSA.com/>) is a leading provider of outsourcing solutions for complex business, employee communication and information management. BCA's services include Cafeteria Plan creation, employee communications and data management. Our focus is on employers that have employees in Massachusetts or require multi-jurisdictional compliance for any of the other states that are implementing similar healthcare reform initiatives.

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**Release Summary:**

Massachusetts healthcare reform mandates compliance requirements for any employer with 10 or more employees in Mass. ComplyPRO eXpress(TM) self-service software enables full compliance, including HIRD Form distribution, at a very low price point.

**Keyword Tags:**

massachusetts healthcare reform, mass health care reform, hird form